

AKBANK

- **Industry:** Banking
- **Number of Employees:** 16,000
- **Head Office:** İstanbul
- **Number of Branches:** 950+



As one of Turkey's most deep-rooted banking institutions, Akbank operates with more than 1,000 branches nationwide .

Solution:

- SAP BusinessObjects Business Intelligence (BI)

Highlights:

- A project was realized to increase the efficiency and brand value of the bank.
- Banking Regulation and Supervision Agency (BRSA) auditors are provided with 360° inquiry into the whole data archives of the bank in seconds.
- Through interactive screens, the data are displayed in the most comprehensive, practical and fastest way.
- The workforce and technical costs generated in banking units to fulfill legal obligations completely and to ensure transparency of information are minimized.

Benefits:

- Existing structure of SAP BusinessObjects Business Intelligence solution has been improved.
- Information is distributed throughout the entire mobile network.
- Data Governance structure is matured through Metadata Manager.
- Teams guiding sales & marketing activities at the head office through Celcius and Explorer can now provide more real-time and accurate guidance.
- Relationships based upon trust and cooperation with public agencies have become sustainable.
- Workforce and technical costs arising from legal obligations are reduced significantly.
- Accurate and comprehensible information is generated from data stack in the fastest way.