

# AYDINLI

- **Industry :** Retail
- **Number of employees:** over 2500
- **Headquarters:** Istanbul
- **Brands:** Pierre Cardin, Cacharel, US Polo



**Aydinli Group serves as licensor of Pierre Cardin, Cacharel and US Polo brands in Turkey and is a leader ready-to-wear retailer with 395 stores around the country and overseas.**

## Applied Solutions:

- SAP Retail
- SAP ERP
- SAP HR
- SAP BI & BPC

## Project Highlights:

- Accounting, production, sales & distribution operations and the data of over 2500 employees working in stores and offices were transferred to SAP.
- Daily sales can now be followed instantaneously.
- All logistics and stock operations between stores now carried out with barcode support in SAP.
- All production steps except foreign procurement can be followed by SAP Retail system now.
- Consumer errors which is result of broad product range is now controlled by hand terminals.

**Project Duration:** 9 months

## Benefits:

- Salary calculations, job application monitoring, performance evaluating, recruitment, career planning, process and reports are now followed from integrated system.
- Product and price information which is controlled from system is integrated to POS devices which will be distributed to stores.
- This systems provide realtime controlling of daily production operations, contract manufacturing and raw material stocks and consumptions.