

WHY DIGITAL HUMANS?

Research shows that emotions drive our purchasing behaviour and decision making.

At the same time, we know that emotions are communicated up to 93% non-verbally by micro expressions, gestures, tone of voice and body language.

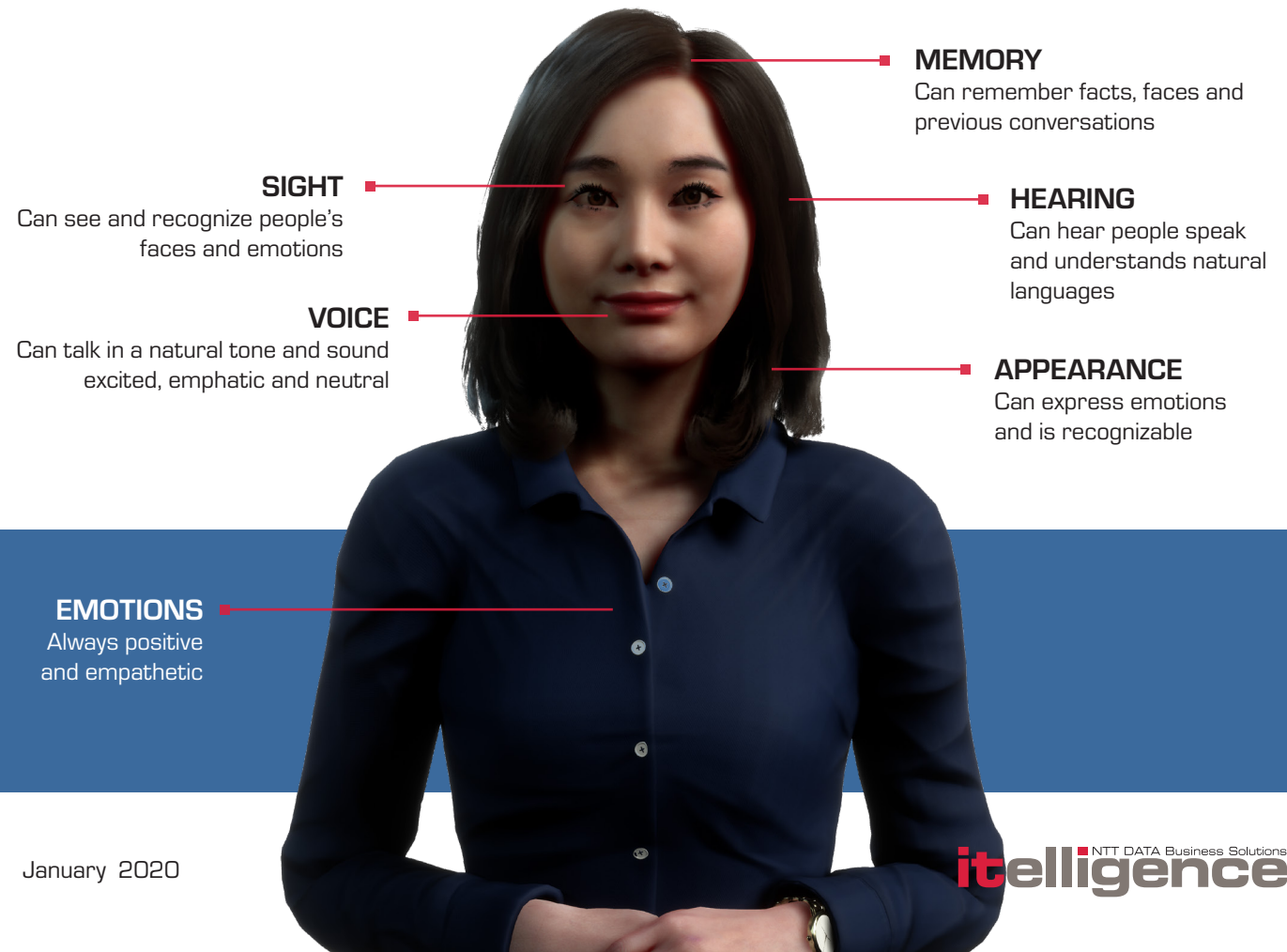
Self-service portals, chat bots, web shops and email channels are not suited for establishing emotional connection with customers. On the contrary... Digital Humans are!

Our life-like and fully interactive Digital Human assistant combines the ease of natural human interactions with complete up-to-date knowledge about your products and services.

CONTACT US

for more detailed information:
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NEXT GENERATION CUSTOMER EXPERIENCE





Our Digital Human platform provides a differentiated customer experience:

- Always available - positive and empathetic
- Can be in many places at the same time
- Offers a context-based service
- Consistent advice and service levels
- Understands and communicates emotions
- Remembers people - personalized conversation

Working with a Digital Human workforce provides many business benefits:

- Enhanced customer experience
- Enhanced brand value and loyalty
- Automated operation/cost savings
- Scalable workforce - extended reach
- Differentiation from other brands
- Enhanced omnichannel strategy

Just like hiring a new employee... Except for the price!

- Monthly salary: \$500 - 1500
- Notice to cancel contract: 3 - 5 months
- All inclusive: Hardware, software, license, delivery, installation and support
- Initial project to build knowledge base: 5 - 50 days depending on complexity