



- **Industry :** Logistics
- **Number of Employees :** 1,200
- **Head Office :** İstanbul



Having earned the title of «fastest expanding Turkish logistics company in Europe», Ekol currently serves in Germany, Romania, Italy, Bosnia, France, Greece, Hungary, Spain, and Ukraine with a storage space of more than 100,000 m2 and a workforce of 1,200 multinational employees.

Solution :

- SAP CRM

Highlights:

- The project is the first to use SAP CRM 2007S in Turkey and one of the 10 ramp-up projects in the world.
- With the most comprehensive maintenance and repair module implementation in Turkey's logistics industry, Ekol has achieved savings in technical equipment maintenance, repair and spare part costs.
- The CRM project realized with the cooperation of itelligence and support of SAP AG and SAP Turkey has become a globally announced SAP success story with its R/3, BI and portal implementations.

Benefits:

- Ekol has gained an infrastructure that allows the company , to act more quickly and flexibly during business processes.
- Performing transactions with thousands of different parameters, Ekol has gained the ability to manage data more efficiently through the ERP project.
- Process optimization has been achieved.
- Tailor-made purchasing structure and approval mechanism, that accelerates flow of information between different locations has allowed for a more effective cost monitoring at Ekol Logistics.
- A 360-degree view and sales analytics system that offers sales, profitability, and operational perspective for different business areas of customers has been activated.