Gürsel

Industry : Professional Services

Number of Employees: over 300

Head Office: Istanbul



Established in 1989, Gursel Transportation Solutions provides services to 40,000 students, 150,000 personnel and more than 500 institutions nationwide with its experienced driver team and over 5,000 vehicles.

Solution:

SAP HCM

SAP ERP

SAP BPC

SAP ABAP

SAP BW

Highlights:

- The project enabled integration of all processes from vehicle maintenance to supply and material management, profitability, and cost analysis.
- An easy-to-use portal infrastructure that operates with real time integration with SAP and highlights corporate identity
 has been created.
- With the management of operational and financial data on a single database, information differences between departments have been eliminated.
- Process control, approval mechanism, authority-based responsibilities and internal discipline have been achieved.

Project term: 1 year

Benefits:

- Inter-departmental integration has been achieved through activation of an integrated end-to-end institutional infrastructure.
- Management reports are run by comparing the accumulated financial data with the budget via BO-BPC applications.
- An infrastructure that supports multi-languages and currencies has been created for the company's new global investments.
- Decision-support systems have been strengthened by running management reports on accurate operational data.
- With the portal infrastructure and SAP integratipon, registry, payment, tracking processes have been integrated and customer engagement has been increased.
- All processes from vehicle maintenance to purchasing, materials management, profitability, and cost tracking have been integrated.



