



- **Industry :** Distribution
- **Number of Employees :** 2500
- **Headquarters :** Istanbul



Besides its specialization in sales and distribution, HEDEF GRUP also has operations in production, retailing, tourism, telecommunication and foreign trade fields.

Applied Solution:

- SAP Business Objects

Project Highlights:

- Dashboard application was put into practise.
- Budget planning started to be traced from a single platform.
- Enterprise Performance Managementv solution was put into practise.
- BPC solution applied.
- SAP Business Warehouse solution applied.

Benefits:

- With SAP Business Objects solution, the need for open and integrated end-to-end business analytics and technology solution applications were satisfied.
- Hedef Grup gained a flexible, trustable and scaleable structure.a
- General need for reporting and analysis was satisfied.
- Gained cost and productivity advantage.