Expectations are rising in manufacturing as customers expect individualized products, faster delivery, and outstanding aftersales services. Yet many companies are being held back by outdated ERP technology. With cloud ERP, manufacturers have a quicker and easier path to the latest technology and can spend more time on strategic initiatives and innovation. Here are seven key capabilities that intelligent cloud ERP can bring manufacturers.

**Shop Floor to Top Floor Integration**

Machines on the shop floor are connected with the ERP system. This gives managers a clear, up-to-date view of shop floor processes and any potential issues.

**Mass Customization**

Developing individualized products is a top priority for many companies. With flexible variant configuration, advanced ERP can make mass customization a reality.

**Predictive Maintenance**

A prioritized view of potential issues and suggestions for actions to prevent issues allow manufacturers to plan maintenance more efficiently.

**Insight to Action**

Intuitive, role-based user interfaces and digital assistants powered by AI help ERP users take the right action at the right time in areas such as planning, MRP, and production.

**Single Source of Truth**

Cloud ERP can be easily integrated with other business systems. This means manufacturers can rely on accurate, up-to-date information and allocate more resources to planning and strategy.

**Industrial Internet of Things**

Advanced cloud ERP supports IIoT processes, allowing manufacturers to monitor products in operation, optimize designs, and generate new revenue from services.

**Accelerated Innovation**

Automatic quarterly updates ensure that the latest tools and features are available at all times. Manufacturers have more time to further accelerate innovation.

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