



- **Industry :** Retailing
- **Number of Employees:** over 2000
- **Headquarter :** Istanbul
- **Number of locations :** 75
- **Brands :** UNO



Komsufirin is a leading Turkish bakery chain who succeeded the unique harmony of the traditional bakery concept with modern production techniques.

Applied Solutions:

- SAP Retail
- BI & BPC

Project Highlights:

- The project was marked as the fastest went live SAP Project in Turkey.
- Full time integration across locations and headquarters.
- Integration of POS system, reporting, business intelligence, productivity analysis, budgeting and call center were built.
- A responsive strategic decision support system was built.
- Real time store monitoring based and overall sales data as well as the updated cost data enabled.

Project Duration: 40 days

Benefits:

- Operations and sales data started to be entered to the system simultaneously.
- Stores were connected to the headquarters safely and technological operations were taken under control.
- A sales portal producing real time reports from the sales data in the POS System has been built.
- To every store, system automatically allocates all the products and price and campaign updates that are centrally released.
- Sending daily reports to managers one hour after the closing time.