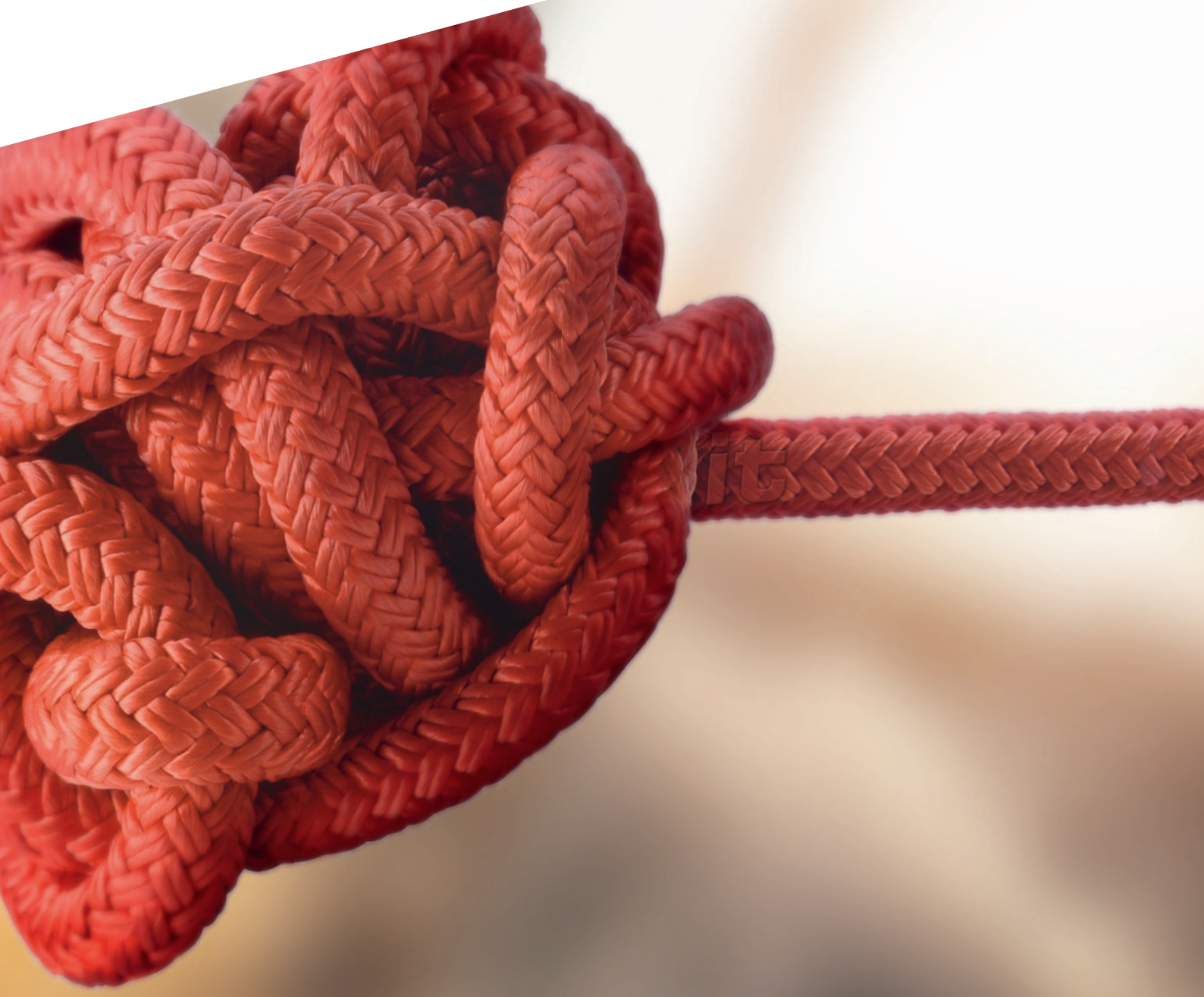


it.master data simplified (it.mds)

# Take Control of High-Quality Master Data with itelligence

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it.master data simplified provides the transparency we need. The improvement in data quality alone gives us a healthy boost in productivity, because we avoid process backtracking and the waste that errors bring.

LOGSTOR, Denmark



## Proper Master Data with Minimum Effort

# Everybody Needs Master Data – but Nobody Wants to Handle Them... Until Now!

### **Synchronized Data – Basis for Efficient Business**

Too often master data rules and procedures are opaque, leading to unstructured, complex data distribution and consolidation. Data maintenance frequently lacks ownership or is reliant on key employees. Unfortunately poor master data quality leads to costly error-prone processes and reporting. For example, one survey of global business and information technology (IT) executives found that data-related problems cost the majority of companies more than \$5 million annually.\*

Master data lives its own life in the SAP system and, in general, decisions and processes based on unsynchronized data in the SAP system mean

more risk, more waste and more dissatisfaction for customers. As long as data is found in isolated silos, it will develop differently, causing conflict with other “siloeed” data.

### **Just Keep It Simple with it.mds**

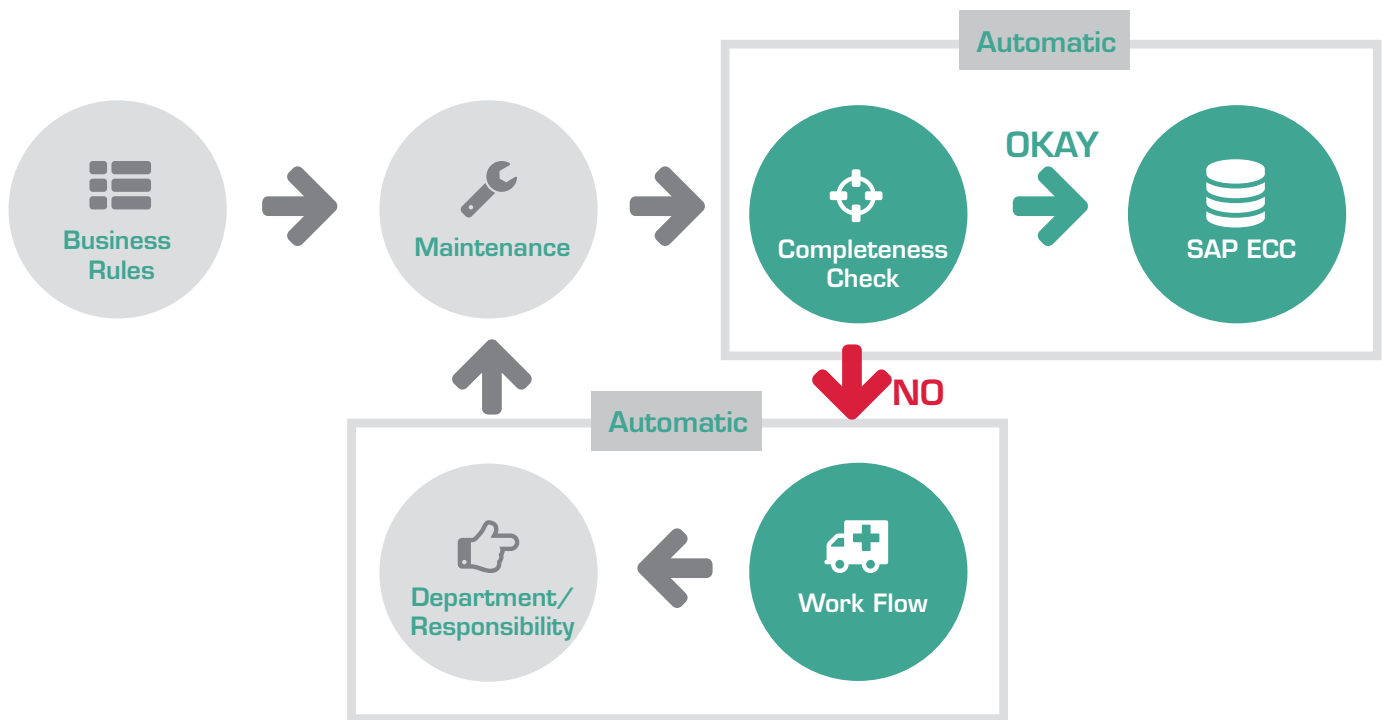
While SAP offers a flexible data model, companies struggle with master data maintenance. We addressed potential gaps with our it.master data simplified (it.mds) solution, providing patented software technologies for rule-based data management. it.mds can run on SAP HANA and supports business processes executed in SAP by proper master data with minimum effort. it.mds simplifies a series of internal working processes by managing, consolidating and harmonizing all master data in a single, central integrated solution.

### **Meaningful Business Results**

In addition to improving your master data quality, it.mds enables you to reduce by up to 95% manual master data entry. This minimizes the chances of costly human errors and significantly increases cost savings.

**95%**  
reduced manual  
master data entry.

## Creating Value Through Simplified Data Maintenance




### it.mds Features Include:

- Profile definition
- Workflow support
- Streamlined interface
- Easy enterprise terminology building
- Master data business rule definitions based on business processes (e.g., How do you plan, source, deliver, etc.)
- Global and local field logic definitions
- Field dependency definitions
- Dependent mandatory fields
- Automated object extension to other locations
- Support for SAP industry solutions
- Dependence between fields across objects
- Designation of values
- Integrated in SAP ECC (from 6.04) – no additional hardware required
- Possibility to approve your master data before they enter SAP

### Additional it.mds Benefits Include:

- Better governance through business rules and a greater degree of compliance
- Single overview and single truth for your product data
- Request system-ensured data integrity and discipline
- Guaranteed authorization, localization and automation

 it.mds is all about making things simpler and at the same time providing a better overview. With it.mds errors are minimized and quality can be maximized time-effectively.

\*Source: Forbes Insights, in association with SAP,

“Managing Information in the Enterprise: Perspectives for Business Leaders”, April 2010



Maintain only  
**30** fields  
to actualize  
3,600 data  
fields!

#### Value-oriented Approach

Whether your organization chooses to use our full range of services, competencies and products or whether you choose specific elements, we are prepared to take your IT platform and your business to new heights. Because it.mds extends to all areas of the ERP solution, this technological approach significantly reduces the amount of manual work required. By leveraging your existing business rules and defining clear owners and responsibility to fields, our approach provides:

- Centralized control – decentralized maintenance
- Automated master data management
- Significantly reduced time
- Objects:
  - Material master
  - Info records
  - Customer master
  - Vendor master
  - Classification / variant configuration

Our proven method gives you a simple, secure overview of all master data across your business and the individual business processes the master data supports.

All basic  
data in one  
solution

Simplified  
data  
maintenance

Less  
working  
hours

Higher  
data  
quality

Contact us today to  
schedule an eye-opening  
demo or workshop:

» [www.itelligencegroup.com/contacts](http://www.itelligencegroup.com/contacts)