

Asaleo Care Limited

Analyze and plan finances in record time with the SAP HANA® Enterprise Cloud



We now produce our profit and loss statements and financial analyses in near real time. Rapid reporting and forecasts help us plan our growth more flexibly.

Dan Kotiah, General Manager – Information Technology, Asaleo Care

Challenges

- Optimize expense reports and profit and loss statements
- Simplify business planning and accelerate decision making
- Exploit the full potential of increasing amounts of data
- Retrieve data right down to the product level

Benefits

- Financial planning can be performed rapidly, even with very large volumes of data
- Forecast scenarios are produced in minutes
- Up-to-date figures are available in near-real time

Solution(s)

- SAP HANA® Enterprise Cloud
- SAP® Business Warehouse powered by SAP HANA
- SAP Business Planning and Consolidation powered by SAP HANA

Why itelligence?

- Successful collaboration with Asaleo Care since 2012 on numerous SAP projects
- Services always delivered within the agreed time frame and with outstanding results



95% less time to generate cost of goods sold



Reporting **9** times faster

Asaleo Care enters the real-time era

Every single day, customers in Australia, New Zealand, Fiji, and other countries in the Pacific rely on feminine care, incontinence care, baby care, consumer tissue and professional hygiene products from Asaleo Care. Asaleo Care focuses on producing top-quality consumer products. And it applies the same high standards to its IT.

Asaleo Care has already been using SAP solutions for a number of years. When SAP HANA Enterprise Cloud came on the scene, the management board identified an opportunity to further improve the company's processes. "Immediately available and reliable reports are one of our most important tools for business management," says Dan Kotiah. "We wanted to analyze costs and profitability even more quickly and easily, realize the potential for improvement, and plan more flexibly overall."

The executives turned to itelligence, their long-standing IT partner. After a successful proof of concept, the project began.

In the first phase, experts migrated the existing SAP Business Warehouse and SAP Business Planning and Consolidation solutions to SAP HANA. Then they remodeled the data-collection processes. All the while, it was necessary to ensure that the current system stayed up and running while minimizing risks and downtime.

The development system was migrated in eleven days; the quality assurance system in 18. After a testing phase of several weeks, the migration of

the production system took place during just one weekend.

Decision-makers thrilled by rapid reporting

Managers can now carry out forecasts and planning significantly faster and more flexibly than before. Cost of goods sold can be generated in one minute rather than 20, and the cost-volume-profit analysis takes just five minutes instead of 45.

The team is able to simulate a great number of financial scenarios in less time, even with very large volumes of data. It only takes a few moments to obtain answers, even to highly complex queries that previously would have led to timeouts. Enhanced dashboards make business intelligence more informative than ever before, and information right down to the material level can be accessed at the touch of a button. In the event of an issue, the high availability system also features a disaster recovery option.



Our team now simulates more financial scenarios with larger volumes of data and in less time.

Dan Kotiah, General Manager – Information Technology, Asaleo Care

The future is in the bag

Dan Kotiah, believes that itelligence has exceeded his expectations: "We rate the collaboration ten out of ten." Future projects are already lined up: Asaleo Care wants to gradually migrate its entire ERP and supply chain management to SAP HANA.



Company:
Asaleo Care Limited

Industry:
Consumer products

Products:
Personal care and hygiene products, including well-known brands such as Sorbent, Purex, Handee Ultra, Deeko, Libra, Treasures, Tork, and TENA.

Employees:
1,000

Revenue:
AUD 629.9 million (2014)

Headquarters:
Box Hill, Australia

Website:
www.asaleocare.com