

Molkerei MEGGLE Wasserburg GmbH & Co. KG, Wasserburg am Inn, Germany

Everything Is Top Grade with it.consumer for the Food Industry



With regard to the benefits of the SAP Business Suite on SAP HANA, we expect a significant contribution to improvement and optimization of our business and IT processes.

Peter Buchmüller, CIO, Molkerei MEGGLE Wasserburg GmbH & Co. KG

Challenges

- Complex and historically grown processes
- Existing structures were strongly characterized by decentralized, self-sustaining units and high heterogeneity of the implemented applications
- The new ERP solution must be scalable, multilingual and multi-currency compatible, and globally applicable
- Complete coverage for all business units and their requirements

Benefits

- Integrated, company-wide and cross-regional ERP system
- Consistent supply chain planning
- Increased flexibility in case of disruptions and deviations in the production process
- Support of present or future compliance requirements, especially applying to the pharmaceutical business
- Implementation security through a proven SAP industry solution

Solutions

- itelligence industry solution it.consumer based on SAP ERP powered by SAP HANA
- SAP PLM, SAP HCM, SAP APO, SAP PI
- Specification management
- EDI converter for an electronic exchange
- Tool "customer material relationship" for controlling of customized article information
- Hosting in the itelligence data center and Application Management Services
- SAP integrated AddOn Enhanced Controlling Packages (ECP) by itelligence

Why itelligence?

- Consultant at eye-level
- Project know-how related to the pharmaceutical industry
- Experience in implementing GMP (Good Manufacturing Practice) requirements



Largest
go-live in
itelligence's
history

MEGGLE is well positioned for the future and a big step ahead of the competition!

Ulrich Kreitz, Project Manager, itelligence AG

Excellently Equipped with the Right Solution: MEGGLE Goes SAP

When summer is on its way and there isn't a cloud in the sky, it's the perfect time for a barbecue. What should not be forgotten in any case at a successful barbecue event? Right! The herb butter! As the absolute brand for herb butter in the German market, MEGGLE became an internationally renowned organization and belongs today to the largest producers of milk products and pharmaceutical lactose.

Such an intensive and successful company development brought the existing system landscape to its limits, resulting in a necessary group-wide standardization and modernization of the IT landscape. In order to realize this important step in its corporate development, MEGGLE decided to use itelligence AG.

Industry-Specific Refinements

The demand for a lot of MEGGLE products is subject to seasonal fluctuations. Moreover, a permanent supply of raw materials like milk and whey has to be channeled to the most marketable and profitable purpose, without generating great losses. That's the reason why future sales forecasts and planning will be made with SAP APO.

An integrated, cross-regional planning process facilitates the early identification of changes in demand. With an integrated alert management, MEGGLE can promptly respond to disruptions and deviations. Thus, processes in production plants as well as inventories can immediately be adapted to the changed situation.

The integrated specification management for food industry, designed to create raw material or product specifications, ensures compliance with supplier and customer specifications and, last but not least, legal provisions from the Food Information Regulation (FIR).

MEGGLE covers all important requirements related to raw milk procurement and processing with a fully integrated cockpit for raw material delivery and liquid production. The disposition cockpit and the delivery status monitor facilitate goods delivery and shipping control. Thus, a regular delivery can be guaranteed to the customers.

Everything Is Top Grade and on HANA

It was another strategic decision by MEGGLE to minimize risks in the IT operations and, at the same time, align data management in a future-oriented manner. This is why the complete SAP ERP landscape runs on SAP HANA. In doing so, MEGGLE has laid the foundation for replicating raw material and commodity flows in the form of information and value flows for real-time evaluation.

Lorenz Beckmann – Principal SAP HANA at itelligence – is proud to emphasize: "With the use of SAP HANA, MEGGLE takes a leading role for the HANA environment in the German food industry."



Company:
Molkerei MEGGLE Wasserburg GmbH & Co. KG

Industry:
Food industry

Products:
Butter and butter specialties, convenience products for the end consumer, market-oriented products for the catering sector as well as functional dry goods for the food, pharmaceutical and feed industries

Number of employees:
2,700

Turnover:
EUR 1.1 billion (2014)

Headquarters:
Wasserburg, Inn

Website:
www.meggle.com