

Synthon BV, Nijmegen, Netherlands

# Streamlining Processes and Supporting Future Growth – with SAP® ECC



Thanks to SAP and itelligence, we are well prepared for Synthon's current and future challenges.

René Iriks, CIO, Synthon Holding

## Challenges

- Support the company's natural growth
- Improve efficiency of logistics and business processes
- Ensure compliance across company's several locations
- Integrate business processes throughout the supply chain

## Benefits

- Streamlined logistics and financial processes
- Connected administrative processes with hardware, reducing manual effort
- Achieved international compliance, facilitating future growth
- Received a standard template for future rollouts

## Solution

- SAP® ECC

## Why itelligence?

- Extensive experience in the pharmaceutical industry
- Fast, structured implementation method
- Standard template that can assist in future rollouts



**5** basic  
requirements met  
by SAP ECC



Project completed

**on time**  
and within budget

### Time for a Change

Synthon produces high-quality generic medicines, biosimilars, and new biological and chemical entities. Its proven methods for creating and distributing these products make it an industry leader. To consolidate its strong position, the company sought to update its ERP system.

After around 10 years with the same solution, Synthon was finding it increasingly difficult to innovate. CIO René Iriks explains: "Our existing ERP system no longer provided optimal support for our processes; we needed something to help us grow today and in the future."

So Synthon set about finding the right replacement. After assessing its options, the organization deemed SAP ECC to be the best fit. Synthon then called on itelligence for support with the implementation project. "itelligence's extensive experience in the industry and fast, structured implementation method made it an obvious choice," says Iriks.

 We compared SAP ERP to five alternatives. SAP satisfied our requirements the best, especially for process support in pharmaceuticals.

René Iriks, CIO, Synthon Holding

### A Perfectly Planned Collaboration

Collaboration between the two parties brought the project to a successful conclusion on time and within

budget. "itelligence planned the implementation perfectly, so everyone involved was clear on their tasks," states Iriks. By following itelligence's template, Synthon can now easily roll out SAP ECC to other locations.

### Future-Proof and Compliant

Since adopting SAP ECC, Synthon has experienced a number of benefits. For instance, it has been able to streamline business processes including inventory management, workflow approval, and report creation. It can now also connect its administrative processes directly to hardware such as medical equipment and scanners. This eliminates many manual steps, improving efficiency and reducing the risk of human error.

Moreover, the company's new solution is compatible with pre-existing and new software. Due to SAP's popularity as an IT provider in the pharmaceuticals industry, Synthon can connect its ERP system to those of its partners. Furthermore, as SAP meets local and international requirements, Synthon is now fully compliant, making it easier for the organization to tap into new markets.

As well as helping Synthon overcome its current challenges, SAP ECC also prepares it for the future. According to Iriks, the solution's scalability puts the company in a "great position to meet the needs of the business and support product innovation." She adds: "If we want to roll out SAP ERP at another location, we will benefit from SAP and itelligence's global presence and local compliance."

**Synthon**

**Company:**  
Synthon BV

**Industry:**  
Life Sciences

**Products:**  
High-quality generic medicines, biosimilars, and new biological and chemical entities

**Number of employees:**  
1,400 (2012)

**Turnover:**  
€250m (2012)

**Headquarters:**  
Nijmegen, Netherlands

**Website:**  
[www.synthon.com](http://www.synthon.com)