

TOP 10 REASONS

TO CONSIDER SAP HANA ENTERPRISE CLOUD BY ITelligence

The SAP HANA Enterprise Cloud powered by itelligence is a managed private cloud, providing a flexible cloud infrastructure combined with a full complement of managed services. It's fully scalable, enterprise-ready, and secure, with the advanced in-memory capabilities of the SAP HANA platform at the heart of the offering. SAP HANA Enterprise Cloud powered by itelligence delivers the power of real-time in-memory technology to help businesses discover the emerging trends and tendencies that highlight new market opportunities and ways to improve core processes.

Companies in virtually every industry face the question of whether to invest in emerging technologies that promise to transform the way they do business, and open the door to new opportunities and growth potential — or stay the course in their current, yet sometimes outdated, technology investments.

Why are so many of today's more innovative enterprises looking into SAP HANA Enterprise Cloud? The following is a list of the reasons we've frequently heard in our work with today's most innovative and visionary companies.

REASON

1

Pay for what you use now, not what you'll need later –

With traditional on-premise ERP deployments, businesses often invest in more capacity than they need to accommodate the initial projects, as well as the addition of new sites, additional users, and new functionality. With SAP HANA Enterprise Cloud, businesses can adopt a when needed/as needed approach to adding users, capacity, and functionality and bypass the risk of investing in too little or too much hardware, IT talent, and ERP functionality.



REASON

2

Create a pathway to innovation –

The application of the SAP HANA technologies is constantly evolving (for example, key innovations have included database capabilities, Fiori and UX design, and mobility) — and the organizations that are first to market with new capabilities often gain a distinct competitive advantage. The itelligence team can help businesses realize the specific process and performance advantages available with SAP HANA through our specialized practices focused on delivering SAP HANA real-time business scenarios.



REASON

3

Shift ERP from capex to opex–

The traditional on-premise implementation of an ERP suite — and the associated investment in new and/or upgraded hardware — can be a significant capital investment for many businesses. With SAP HANA Enterprise Cloud, ERP becomes a predictable operational expense with a clearly defined scope, no surprises, no up-front investment in hardware. It has service level guarantees with penalties for vendor/provider non-compliance.



REASON

4

Lower your TCO –

With SAP HANA Enterprise Cloud, providers such as itelligence can consolidate the buying power of multiple clients and invest in the latest hardware on a larger scale, passing the savings on to clients. Through SAP HANA's combination of OLTP and OLAP, companies can also reduce the overall total cost of ownership for their IT environment.



REASON**5****Keep pace with quickly evolving HANA hardware -**

With the continual evolution of hardware, companies can be reluctant to make the leap to something new due to the fear of wasting money on an unproven platform that may quickly be obsolete. However, offerings such as HANA Enterprise Cloud help mitigate that risk by providing access to the latest capabilities without a daunting up-front investment in hardware.

**REASON****6****Find a way around the tech talent crunch –**

For organizations struggling to recruit qualified IT resources, in a highly competitive talent market, SAP HANA Enterprise Cloud by itelligence provides on-demand access to a dedicated team of proven cloud and SAP experts, while freeing in-house IT staff to focus on projects and initiatives that generate value for the business.

**REASON****7****Achieve deployment flexibility –**

With SAP HANA Enterprise Cloud, businesses aren't locked in to an all-or-nothing approach to Cloud deployment. They can implement a Cloud-based strategy for specific business functions and maintain an on-premise SAP implementation for others. This hybrid approach allows businesses to embrace the Cloud paradigm when and where it makes sense for specific business functions and test drive the viability of the Cloud model before making a long-term commitment.

**REASON****8****Accelerate your time to value –**

SAP HANA Enterprise Cloud offers more agile deployment, allowing for growth and capacity as needed. Teams can be up and running in weeks versus months – dramatically shortening the timeline between investing in the solution and realizing its benefits.

**REASON****9****It's SAP –**

As the world's top software development company, SAP has clearly demonstrated its commitment to ongoing innovation with the SAP HANA database. SAP continues to invest in making SAP HANA a more robust solution and in simplifying the overall solution.

**REASON****10****It's itelligence –**

SAP HANA Enterprise Cloud powered by itelligence comes with the support and expertise of one of the leading international full-service providers for solutions in the SAP environment. We have a 25-year track record of success and offer unparalleled insight into how enterprises can use their SAP investment to achieve best-in-class performance.



Ready to explore how SAP HANA Enterprise Cloud can help your business capitalize on the real-time simplicity of the Cloud and the power of SAP? Contact itelligence today at 513 956-2000, or visit us online at <http://itelligencegroup.com/us>.